

Where Innovation **Meets Influence**

BLEAUCONTM

Sponsorship Opportunities

October 3, 2026 | Jackson Convention Complex | Jackson, MS



Two Experiences. One Day.

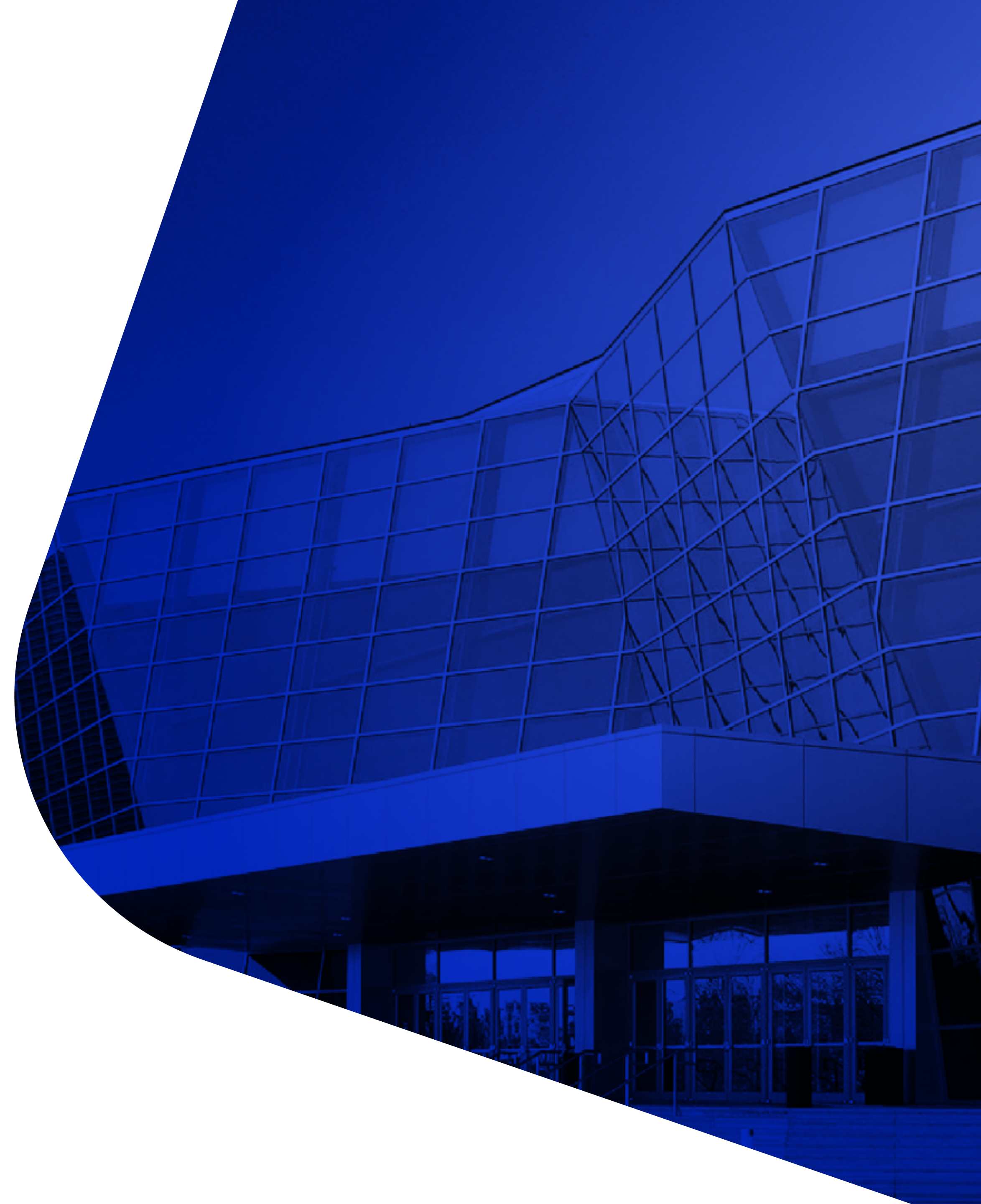
BLEAUCon and Royal Bleu XV are signature events produced under one brand experience, celebrating 15 years of Royal Bleu while creating a premier platform for beauty, fashion, business, media and culture in Mississippi.

BLEAUCon – Daytime

- Beauty & fashion programming
- Entrepreneurship and branding
- AI, technology and content creation
- Finance and career development
- Live podcast stages
- Vendor curated marketplace

Royal Bleu XV – Evening

- Luxury runway presentation
- Red carpet arrivals
- VIP tables and hospitality
- Designer showcases
- Celebrity and media attendance
- After-party networking





Our vision isn't simply to host another conference.

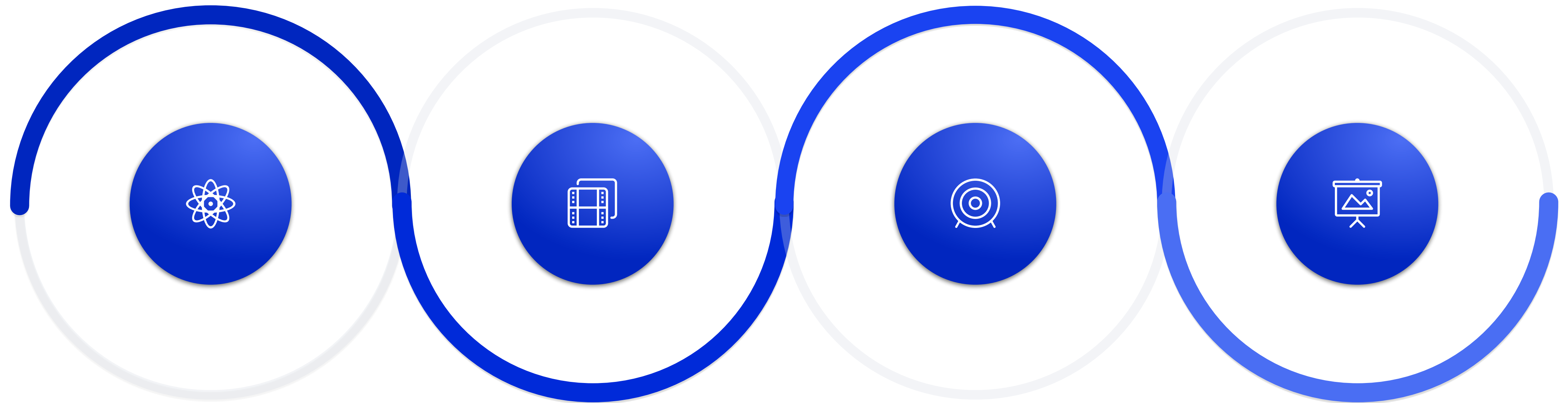
We're creating Mississippi's premier platform where entrepreneurs, creators, executives and innovators come together to build, connect and leave a legacy.

Marissa Simms

Founder & CEO



Return On Investment



Brand Visibility

Logo and name placement across stage, signage, program, website and digital campaigns reaching thousands beyond the room.

Business Development

Direct, face-to-face access to founders, buyers and decision makers in a curated environment.

Customer Engagement

On-site activations, product sampling and demonstrations that convert attention into sales.

Community Impact

Support of our \$15,000 scholarship and community reinvestment goal in Mississippi.



15K

Community Goal

650+

Guests

18-50

Core Age Range



Why Sponsor?

Who You Reach

- Consumers aged 18-50 with active buying power across beauty, fashion and lifestyle.
- Founders, small business owners, creators and licensed beauty professionals.
- Established professionals in banking, healthcare, education and government.
- Regional and national press, plus significant social and digital amplification.

 Sponsorship Opportunities

	\$20,000 Presenting Partner: Own the Room	\$15,000 Legacy Partner: Celebrate the Legacy	\$10,000 Innovation Partner: Lead the Room	\$5,000 Culture Partner: Activate the Room	\$2,500 Community Partner: Be in the Room	1,000 Bleau Supporter: Support the Room
Program Speaking Opportunities	✓					
College and Student Engagement Opportunity	✓					
Brand Placement	Premium	Prominent	Prominent			
Main-Stage Recognition	Premium	Prominent	✓			
Branded Activation	Premium	Prominent	✓			
Private Meet-and-Greet	6	4	2			
Marketplace Exhibitor	Premium	Prominent	✓	✓	✓	
BLEAUCon VIP Tickets	10	8		2		
Royal Bleau XV Tickets Front Row	8	6	4	2		
BLEAUCon General-Admission Tickets	40		6	4	2	2
Royal Bleau XV General-Admission Tickets	20				2 Reserved	2
Social-Media Recognition	✓	✓	✓	✓	✓	✓
Logo Placement on Website	✓	✓	✓	✓	✓	✓



Showcase your product or service with an exhibitor space.

Your carpeted exhibitor space is located in a high-traffic area and includes a six-foot linen-less table, two chairs, trash receptacle, name card, a listing on the event website.

The exhibitor fee is [\\$5,000](#). The deadline for reserving exhibitor space is [September 25, 2026](#).





THANK YOU

Submit the sponsor inquiry form on our website and our team responds within one business day.

WWW.BLEAUCON.COM